

#### Shop fittings. Precise planning, perfect presentation.









Our shop fittings offer exceptional quality. They provide a tried and tested solution for the presentation of goods in an outstanding and highly effective manner.

Basic shelves // Shelving systems // Wire shelving solutions // Integrated shelves // Curved shelving and decorative elements // Fruit and vegetables // Retail shelving and storage

Our business equipment services. The right advice and the right solution.











Our business equipment range includes everything you would hope to find in the workplace. KIND is proud to expedite effective working practices by delivering the consistently high level of quality and system reliability to which its clients have become accustomed.

Shelving systems // Drawer cabinets/storage // Workbenches // Assembly work stations // Clothes storage // Staff lockers // Filing cabinets // Utility cabinets

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### Precise planning, perfectly equipped.



Keeping the noise down Create an atmosphere of calm

#### Let your customers hear the esteem in which you hold them

Our world is becoming louder and louder. More and more people are disturbed by the levels of noise they are forced to endure. Rattling sounds... squeaking sounds... the shrill ring of mobile telephones... the roar of lorries... the beam of engines... Noise is intrusive. Noise is extremely annoying.

#### Let imagination run free

Nearly half of all Europeans complain of too much noise. Sensitivity to noise also rises in line with average age. Give your customers something that increases in value as time goes by. Peace and quiet. Relaxation. A sense of wellbeing. An opportunity to avoid the stresses and strains of everyday life for a short time.

There are product ranges which provide your customers with a thrill of anticipation. They are able to imagine the situation in which they will prepare, consume or even

celebrate the goods they have purchased. Allow them free rein to enjoy their dreams and to embrace their fantasies and desires. A Bardolino can quickly become a Barolo, whilst a standard shampoo soon turns into a high-quality hair care treatment. You also create an undisturbed environment in which to provide customer advice. A milieu in which customers will seek out dialogue with you. Use the Kind noise protection system to show your customers that you take their requirements seriously and that you wish to afford them the respect they deserve.

#### Establish a winning profile

The winner takes it all. This also means that competition for customers is fierce. The right approach is always to seek to come out on top. Establish a profile as an innovative supplier which offers its customers a genuine feel-good atmosphere. Air conditioning was a key development in days gone by. The Kind noise protection system is the comparable innovation of modern times – with one appreciable difference. Our noise protection system does not produce any subsequent energy or maintenance costs. It also enables you to strike a blow in the battle with online retailers. Beat them at their own game by delivering a shopping experience that engages all the senses.





## Guaranteed innovation, a patented and outstanding product

The Kind noise protection system is based on a completely new and patented type of fibre foam and is exclusively offered by Otto Kind to the retail sector all over the world. Our acoustic system won a 2015 prize in the Excellent Product Design category at the prestigious German Design Awards. The characteristics evaluated were extent of innovation, market readiness, functionality and length of product life – a true test of quality, concept, material and manufacturing process.

#### Fewer decibels, more atmosphere

Our retail shelving features a combination of fibre foam noise protection components and steel sheet rear walls in an individually lasered design. Our proven and attractive micro-cut back sections are a further option. Unique effectiveness across all frequency

areas together with a low material thickness will revolutionise the acoustics of your retail space. The result is that every individual customer will perceive an inviting oasis of calm.

# Use our sophisticated system to achieve your own goals

The elements of our Kind noise protection system can be combined in a multitude of ways and are capable of being integrated into a wide range of interior architectures and layout concepts. Our extensive and colour-differentiated programme amalgamates design and functionality in an exemplary manner. System diversity and flexibility ensure smooth compliance with the stipulations of your Corporate Design.

#### Take the noiseless path to success

The Kind noise protection system is an intuitive way of putting customers in the right mood to buy.

Contact us to learn more about the advantages it offers. We can provide you with expert and fully individualised advice.

